



Ostara Appoints John Guglielmi to Lead Crystal Green® Fertilizer Sales

VANCOUVER, Canada – June 19, 2013 - Ostara Nutrient Recovery Technologies Inc., a clean water company that recovers phosphorus and nitrogen from municipal and industrial wastewater streams and transforms them into a premium, slow-release fertilizer, has appointed John Guglielmi as Senior Vice President, Fertilizer Sales.

“As we expand our production of Crystal Green fertilizer, it is critical to have the sales leadership in place to guide the growth within the agriculture, turf and ornamental markets,” said Phillip Abrary, Ostara President and CEO. “John’s tremendous industry experience and sales and marketing leadership puts us in a position to capitalize on the growing market demand for enhanced efficiency fertilizers.”

Mr. Guglielmi has over 20 years of wholesale and retail fertilizer sales and marketing in the production agriculture, professional turf and ornamental horticulture markets. In his former roles as Director of Sales and Marketing for The Andersons Plant Nutrient Group, Southern Region and as National Sales Director for Applied Solutions and Technology, a business unit of Douglass Fertilizer and Chemical, he established distribution chains, managed key account relationships and has built and developed sales teams. Mr. Guglielmi is both a Certified Crop Advisor and a Certified Turfgrass Professional.

“I am very excited to be part of the Ostara team and to bring its unique fertilizer technology to a wider market,” said Mr. Guglielmi. “As one of the few true innovations to come along in the fertilizer sector in recent years, Crystal Green is tailor-made for growers seeking greater efficiencies from their nutrient programs that support both their economic and land stewardship objectives.”

Crystal Green is the first nutrient technology to offer plant-activated, slow-release fertilizer sustainably made from renewable sources. A blend of phosphorus, nitrogen and magnesium, Crystal Green’s citrate-soluble granules offer more consistent, plant-available nutrients than conventional water-soluble phosphorus fertilizers, resulting in greater fertilizer efficiency, lower application rates, and reduced nutrient loss through leaching and runoff.

In his role as SVP, Fertilizer Sales, Mr. Guglielmi will oversee sales and business development strategies for Crystal Green in the global specialty agriculture, turf and ornamentals market. He is based in Florida and can be reached at 813-310-0700 or at jguglielmi@ostara.com.



About Ostara Nutrient Recovery Technologies Inc.

Ostara designs, builds and markets a proprietary nutrient recovery technology that transforms phosphorus and nitrogen recovered from municipal and industrial water treatment facilities into a high-value, eco-friendly fertilizer, sold and marketed as Crystal Green. Ostara currently operates five nutrient recovery facilities in North America and plans to launch two additional plants later in 2013, including its first European site in Slough, UK for Thames Water. The Company also operates a demonstration facility to treat industrial process water. Ostara is the recipient of numerous awards including the 2011 Technology Pioneer by the World Economic Forum, and being named to the Global Cleantech 100 for the past four years and is headquartered in Vancouver, Canada. For more information visit www.ostara.com and www.crystalgreen.com.

About Crystal Green

Crystal Green, enhanced efficiency fertilizer, is the first plant-activated, nutrient technology to offer plant-available, slow-release nutrients, sustainably made from a renewable source of phosphorus. Formulated with a 5-28-0 + 10% blend of phosphorus, nitrogen and magnesium, Crystal Green's citrate-soluble granules offer more consistent nutrient feeding to plant roots compared to conventional water-soluble phosphorus fertilizers, resulting in greater fertilizer efficiency, lower application rates, and reduced nutrient loss. Its slow release formulation and crystalline structure provides a season-long supply of plant-available nutrients while reducing the risk of leaching and runoff, thereby protecting sensitive regional waterways. Crystal Green is typically combined with other fertilizer inputs to create blends used by growers in the agriculture and turf & ornamental markets. For more information about Crystal Green, visit www.crystalgreen.com.

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